

# eTime opens

A new high-tech education centre called eTime opened its doors today to help Christchurch kids get switched on to digital technologies.

With venture capital and branding muscle supplied by the Cookie Munchers Charitable Cookie Trust, the charitable arm of Cookie Time, the campus at 17 Armagh Street is the first in a nationwide network of education centres where children, their teachers and parents can go to learn in a purpose-built and supportive environment.

eTime offers a full menu of learning programmes in areas such as digital photography, mathematics, movie making, and literacy. The centre also runs eTime entrepreneurs, awesome animators and virtual worlds courses.

Cookie Time and eTime director Guy Pope-Mayell says the centre is another technology first for Christchurch. The programmes will be available during school hours, after school and during holidays to make them as accessible as possible to everyone, he says.